

WPDE/WWMB PSA LIST (JULY) Revised 6/28/06

8001	FIRSTGOV.GOV	:60	May-07
8002	MY WONDERFUL WORLD	:60	UFN
8003	DISASTER PREPARATION: RED CROSS	:60	UFN
8004	FORCES OF NATURE: RECYCLE	:60	UFN
8501	EARTH SHARE CAMPAIGN	:60	7/31/2006
8502	SECOND HAND SMOKE & KIDS	:60	UFN
8503	LOCAL RED CROSS: LOCAL KATRINA SURVIVORS	:30	UFN
8504	FIGHT GLOBAL WARMING	:30	3/23/2007
8505	GUN CONTROL	:30	UFN
8506	HURRICANE: SAVE YOUR PET	:30	UFN
8507	(NCSA) NATIONAL GUARD: In Their Own Words	:30	12/31/2006
8508	HIGH SCHOOL DROPOUT PREVENTION	:30	1/9/2007
8509	BOOSTER SEAT: MONKEY BARS	:30	UFN
8510	HURRICANE MENTAL HEALTH & CHILDREN	:30	UFN
8511	FATHERHOOD INVOLVEMENT	:30	11/30/2006
8512	(NCSA) NATIONAL GUARD: In Their Own Words	:15	12/31/2006
8513	MATH & SCIENCE FOR GIRLS	:30	UFN
8514	URBAN INITIATIVE	:30	UFN
8515	EMBRACE THE CHANGE: HIRE DISABLED	:30	UFN
8516	MARCH OF DIMES	:30	UFN
8517	WILDFIRE PREVENTION	:30	UFN
8518	SAVE AND INVEST.ORG	:30	UFN
8519	SUPPORT RED CROSS: Help America	:30	3/1/2008
8520	(NCSA) SC TECH COLLEGE	:30	9/30/2006
8521	STEROID-FREE	:30	UFN
8522	BOXING: Community Drug Prevention	:30	12/13/2006
8523	WHOLE NEW GAME-- TEENS	:20	UFN
8524	CHILDHOOD ASTHMA	:20	UFN
8525	VETERANS AFFAIRS: From Every Corner	:20	UFN
8526	TAKING CONTROL OF SICKLE CELL DISEASE	:20	UFN
8527	AIM HIGHER: COLLEGE	:15	UFN
8528	DOMESTIC VIOLENCE: FATHER & SON	:15	UFN
8529	DRIVING BUZZED: "HOUSE PARTY"	:15	11/14/2006
8530	LIFELONG LITERACY	:15	Sep-07
8531	WEAR A LIFE JACKET--COAST GUARD	:15	UFN
8532	CAR CARE	:15	UFN
8533	ARBOR DAY: TREES FOR AMERICA	:15	UFN
8534	CHILD OBESITY PREVENTION "Grandpa"	:15	10/21/2006
8535	BOYS & GIRLS CLUB NATIONAL HOTLINE "Robo"	:15	UFN
8536	CLOSER TO NATURE, CLOSER TO YOU	:10	UFN
8537	CAFETERIA: REACHING OUT	:10	UFN
8538	(NCSA) COAST GUARD: SHIELD OF FREEDOM	:60	6/30/2006

WPDE/WWMB PSA LIST (JUNE) Revised 3/28/06 PRIORITY

8003	(NAB) PSA CONSTITUENTS SERVICES	:60	UFN
8507	(NCSA) NATIONAL GUARD: In Their Own Words	:30	12/31/2006
8512	(NCSA) NATIONAL GUARD: In Their Own Words	:15	12/31/2006
8520	(NCSA) SC TECH COLLEGE	:30	9/30/2006
8538	(NCSA) COAST GUARD: SHIELD OF FREEDOM	:60	6/30/2006

WPDE/WWMB PSA LIST (AUGUST) Revised 7/31/06

8001	FIRSTGOV.GOV	:60	May-07
8002	MY WONDERFUL WORLD	:60	UFN
8003	DISASTER PREPARATION: RED CROSS	:60	UFN
8004	FORCES OF NATURE: RECYCLE	:60	UFN
8501	PRIMARY IMMUNODEFICIENCY CAMPAIGN	:60	UFN
8502	SECOND HAND SMOKE & KIDS	:60	UFN
8503	LOCAL RED CROSS: WATER SAFETY	:30	UFN
8504	FIGHT GLOBAL WARMING	:30	3/23/2007
8505	GUN CONTROL	:30	UFN
8506	HURRICANE: SAVE YOUR PET	:30	UFN
8507	(NCSA) NATIONAL GUARD: In Their Own Words	:30	12/31/2006
8508	HIGH SCHOOL DROPOUT PREVENTION	:30	1/9/2007
8509	BOOSTER SEAT: MONKEY BARS	:30	UFN
8510	HURRICANE MENTAL HEALTH & CHILDREN	:30	UFN
8511	FATHERHOOD INVOLVEMENT	:30	11/30/2006
8512	(NCSA) NATIONAL GUARD: In Their Own Words	:15	12/31/2006
8513	BOY SCOUTS	:30	UFN
8514	URBAN INITIATIVE	:30	UFN
8515	UNDERSTANDING DISABILITIES	:30	UFN
8516	MARCH OF DIMES	:30	UFN
8517	ADOPTION AND FOSTER CARE	:30	UFN
8518	SAVE AND INVEST.ORG	:30	UFN
8519	ARBOR DAY: CHILDREN'S PROGRAMMING	:30	UFN
8520	(NCSA) SC TECH COLLEGE	:30	9/30/2006
8521	STEROID-FREE	:30	UFN
8522	CRISTEL HOUSE THANKYOU	:30	8/31/2006
8523	WHOLE NEW GAME- TEENS	:20	UFN
8524	CHILDHOOD ASTHMA	:20	UFN
8525	TELEMARKETING SMARTS FOR SENIORS	:20	May-08
8526	AIM HIGHER: COLLEGE	:20	UFN
8527	HOME OWNERSHIP & DEBT	:15	1/1/2007
8528	DOMESTIC VIOLENCE: BASEBALL	:15	UFN
8529	DRIVING BUZZED: "HOUSE PARTY"	:15	11/14/2006
8530	LIFELONG LITERACY	:15	Sep-07
8531	WEAR A LIFE JACKET-COAST GUARD	:15	UFN
8532	CAR CARE	:15	UFN
8533	DREAMS: MULTIPLE SCLEROSIS SOCIETY	:15	UFN
8534	CHILD OBESITY PREVENTION "Grandpa"	:15	10/21/2006
8535	BOYS & GIRLS CLUB NATIONAL HOTLINE "Robo"	:15	UFN
8536	CLOSER TO NATURE, CLOSER TO YOU	:10	UFN
8537	CAFETERIA: REACHING OUT	:10	UFN
8538	(NCSA) COAST GUARD: SHIELD OF FREEDOM	:60	8/31/2006

WPDE/WWMB PSA LIST (JUNE) Revised 3/28/06 PRIORITY

8003	(NAB) PSA CONSTITUENTS SERVICES	:60	UFN
8507	(NCSA) NATIONAL GUARD: In Their Own Words	:30	12/31/2006
8512	(NCSA) NATIONAL GUARD: In Their Own Words	:15	12/31/2006
8520	(NCSA) SC TECH COLLEGE	:30	9/30/2006
8538	(NCSA) COAST GUARD: SHIELD OF FREEDOM	:60	8/31/2006

WPDE/WWMB PSA LIST (AUGUST) Revised 7/31/06

FIRSTGOV.GOV
MYWONDERFULWORLD.ORG
DISASTER PREPAREDNESS: FLOOD
FORCES OF NATURE: RECYCLE
PRIMARY IMMUNODEFICIENCY CAMPAIGN
SECOND HAND SMOKE & KIDS
LOCAL RED CROSS: WATER SAFETY
FIGHT GLOBAL WARMING
GUN CONTROL
HURRICANE: SAVE YOUR PET
(NCSA) NATIONAL GUARD: In Their Own Words
HIGH SCHOOL DROPOUT PREVENTION
BOOSTER SEAT: Monkey Bars
HURRICANE MENTAL HEALTH & CHILDREN
FATHERHOOD INVOLVEMENT
(NCSA) NATIONAL GUARD: In Their Own Words
BOY SCOUTS
URBAN INITIATIVE
UNDERSTANDING DISABILITIES
MARCH OF DIMES
ADOPTION & FOSTER CARE
SAVE AND INVEST.ORG
ARBOR DAY: CHILDREN'S PROGRAMMING
(NCSA) SC TECH COLLEGE #2
STEROID-FREE
CRISTEL HOUSE THANKYOU
WHOLE NEW GAME--TEENS
CHILDHOOD ASTHMA
TELEMARKETING SMARTS & SENIORS
AIM HIGHER: COLLEGE
HOME OWNERSHIP & ANNOYING DEBT
DOMESTIC VIOLENCE: BASEBALL
DRIVING BUZZED: "HOUSE PARTY"
LIFELONG LITERACY
WEAR A LIFE JACKET
CAR CARE
DREAMS: MULTIPLE SCLEROSIS
CHILD OBESITY PREVENTION "Grandpa"
BOYS & GIRLS CLUB NATIONAL HOTLINE "Robo"
WHEN YOU REALLY LISTEN, LOVE IS HEARD
CAFETERIA "Reaching Out"
(NCSA) COAST GUARD: Shield of Freedom

Consumer Information	:60
Education	:60
Safety	:60
Environmental	:60
Health	:60
Health Awareness	:60
Safety	:30
Environmental	:30
Safety/Community	:30
Humane Community	:30
Patriotism	:30
Education	:30
Safety	:30
Mental Health	:30
Family	:30
Patriotism	:15
Youth/Community	:30
Community	:30
Special Needs	:30
Infant Health	:30
Family/ Kids	:30
Consumer Awareness	:30
Environment/Kids	:30
Education	:30
Health	:30
Community/Youth	:30
Family/Community	:20
Health Awareness	:20
Consumer Awareness	:20
Education	:20
Consumer Awareness	:15
Family/Domestic Violence	:15
Safety	:15
Education	:15
Safety	:15
Consumer Awareness	:15
Health	:15
Health	:15
Community	:15
Family	:10
Community	:10
Patriotism	:60

juvenile diabetes

WPDE/WWMB PSA LIST (SEPTEMBER) Revised 8/29/06

8001	AMERICA ON THE MOVE	:60	Sep-06
8002	MY WONDERFUL WORLD	:60	UFN
8003	DISASTER PREPARATION: HURRICANE	:60	UFN
8004	FORCES OF NATURE: RECYCLE	:60	UFN
8020	PARENTS AGAINST MENINGITIS	:60	UFN
8021	REDUCING GUN VIOLENCE	:60	UFN
8022	LOVE IS WHAT THEY'LL HEAR	:60	UFN
8501	FOOD SAFETY: USDA	:60	UFN
8502	SECOND HAND SMOKE & KIDS	:60	UFN
8503	LOCAL RED CROSS: WATER SAFETY	:30	UFN
8504	FIGHT GLOBAL WARMING	:30	3/23/2007
8505	BULLYING PREVENTION	:30	10/2/2006
8506	HURRICANE: SAVE YOUR PET	:30	UFN
8507	(NCSA) NATIONAL GUARD: In Their Own Words	:30	12/31/2006
8508	YOUTH VOTERS CAMPAIGN	:30	7/11/2007
8509	BOOSTER SEAT: MONKEY BARS	:30	UFN
8510	FAMILY DAY SEPT. 25	:30	9/26/2006
8511	FATHERHOOD INVOLVEMENT	:30	11/30/2006
8512	(NCSA) NATIONAL GUARD: In Their Own Words	:15	12/31/2006
8513	BOY SCOUTS	:30	UFN
8514	URBAN INITIATIVE	:30	UFN
8515	UNDERSTANDING DISABILITIES	:30	UFN
8516	MARCH OF DIMES	:30	UFN
8517	ADOPTION AND FOSTER CARE	:30	UFN
8518	LABOR DAY PSA	:30	UFN
8519	ARBOR DAY: CHILDREN'S PROGRAMMING	:30	UFN
8520	(NCSA) SC TECH COLLEGE	:30	9/30/2006
8521	JUVENILE DIABETES (Kid Version)	:30	UFN
8522	GARFIELD ON WRITING	:30	UFN
8523	WHOLE NEW GAME-- TEENS	:20	UFN
8524	CHILDHOOD ASTHMA	:20	UFN
8525	TELEMARKETING SMARTS FOR SENIORS	:20	May-08
8526	AIM HIGHER: COLLEGE	:20	UFN
8527	HOME OWNERSHIP & DEBT	:15	1/1/2007
8528	DOMESTIC VIOLENCE: BASEBALL	:15	UFN
8529	DRIVING BUZZED: "KARAOKE"	:15	11/14/2006
8530	LIFELONG LITERACY	:15	Sep-07
8531	WEAR A LIFE JACKET--COAST GUARD	:15	UFN
8532	CAR CARE	:15	UFN
8533	DREAMS: MULTIPLE SCLEROSIS SOCIETY	:15	UFN
8534	CANCER PROJECT: NUTRITION	:15	UFN
8535	SPIRIT OF COMMUNITY AWARDS	:15	UFN
8536	WHEN YOU REALLY LISTEN, LOVE IS HEARD	:10	UFN
8537	CAFETERIA: REACHING OUT	:10	UFN
8538	(NCSA) COAST GUARD: SHIELD OF FREEDOM	:60	8/31/2006

WPDE/WWMB PSA LIST (JUNE) Revised 3/28/06 PRIORITY

8003	(NAB) PSA CONSTITUENTS SERVICES	:60	UFN
8507	(NCSA) NATIONAL GUARD: In Their Own Words	:30	12/31/2006
8512	(NCSA) NATIONAL GUARD: In Their Own Words	:15	12/31/2006
8520	(NCSA) SC TECH COLLEGE	:30	9/30/2006
8538	(NCSA) COAST GUARD: SHIELD OF FREEDOM	:60	8/31/2006

WPDE/WWMB PSA LIST (SEPTEMBER) Revised 9/18/06

AMERICA ON THE MOVE	Physical Fitness	:60
MYWONDERFULWORLD.ORG	Education	:60
LIGHT THE NIGHT WALK: LEUKEMIA/LYMPHOMA	Health/Community	:60
FORCES OF NATURE: RECYCLE	Environmental	:60
PARENTS AGAINST MENINGITIS	Health/Youth	:60
REDUCING GUN VIOLENCE	Safety/Community	:60
LOVE IS WHAT THEY'LL HEAR	Family	:60
FOOD SAFETY: USDA	Health/Consumer Awareness	:60
GIRL SCOUT MEMBERSHIP DRIVE	Youth/Community	:30
SECOND HAND SMOKE & KIDS	Health Awareness	:60
LOCAL RED CROSS: WATER SAFETY	Safety	:30
FIGHT GLOBAL WARMING	Environmental	:30
BULLYING PREVENTION	Safety/Children	:30
HURRICANE: SAVE YOUR PET	Humane Community	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:30
YOUTH VOTERS CAMPAIGN	Civic Education	:30
BOOSTER SEAT: Monkey Bars	Safety	:30
FAMILY DAY SEPT. 25	Family	:30
FATHERHOOD INVOLVEMENT	Family	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:15
BOY SCOUTS	Youth/Community	:30
URBAN INITIATIVE	Community	:30
UNDERSTANDING DISABILITIES	Special Needs	:30
MARCH OF DIMES	Infant Health	:30
ADOPTION & FOSTER CARE	Family/ Kids	:30
LABOR DAY: Employment Security Commission	Work Force	:30
ARBOR DAY: CHILDREN'S PROGRAMMING	Environment/Kids	:30
(NCSA) SC TECH COLLEGE #2	Education	:30
JUVENILE DIABETES RESEARCH (Kids version)	Health/ Kids	:30
GARFIELD ON WRITING	Education/Youth	:30
WHOLE NEW GAME--TEENS	Family/Community	:20
CHILDHOOD ASTHMA: PEZ	Health Awareness	:20
TELEMARKETING SMARTS & SENIORS	Consumer Awareness	:20
AIM HIGHER: COLLEGE	Education	:20
HOME OWNERSHIP & ANNOYING DEBT	Consumer Awareness	:15
DOMESTIC VIOLENCE: BASEBALL	Family/Domestic Violence	:15
DRIVING BUZZED: "KARAOKE"	Safety	:15
LIFELONG LITERACY	Education	:15
WEAR A LIFE JACKET	Safety	:15
CAR CARE	Consumer Awareness	:15
DREAMS: MULTIPLE SCLEROSIS	Health	:15
CANCER PROJECT: NUTRITION	Health	:15
SPIRIT OF COMMUNITY AWARDS	Community	:15
WHEN YOU REALLY LISTEN, LOVE IS HEARD	Family	:10
CAFETERIA "Reaching Out"	Community	:10
(NCSA) COAST GUARD: Shield of Freedom	Patriotism	:60

Ascertainment for News Department July 2006

4 Ed was Grand Marshall Pirateland 4th Parade Surfside Beach
8-10 Ed was in Make Wish Golf Tournament in Myrtle Beach
10 Ed gave 50s Club Speech Garden City
12 Ed gave Hurricane Speech NMB Chamber
13 Ed gave speech to Conway Rotary Club
13 Ed was live at Inlet Square Mall Blood Drive Murrells Inlet
18 Ed gave Myrtle Trace Hurricane Speech in Conway
18 Ed was Gator 107.9 guest on Hurricanes in Myrtle Beach
20 Ed spoke at Horry Co. Museum Summer Program in Conway
20 Ed was Pee Dee Council Gong Show Judge Myrtle Beach
20 Ed gave Grand Strand magazine interview Myrtle Beach
25 Ed gave Pawleys Island home owners speech

July 6th... Allyson, Ed, and Jim presented one hour hurricane special..Your 2006 Guide to Survive from 7-8pm on WPDE. It re-aired that night on WWMB. We interviewed guest and gave information about the hurricane season.

July 13th..WPDE sponsored a blood drive with the American Red Cross in Florence and Murrells Inlet.

Carolina Hometowns airs at 6pm on Fridays and at 6am on Mondays and 10pm on Tuesdays.

July 7

Horry County

July 14

McBee

July 21

Sellers

July 28

Cool Spring

Tuesday, September 26, 2006

Topics:

- Crime Scene
- Pervez Musharraf, Pakistan President
- Pampered Pooches

Wednesday, September 27, 2006

Topics:

- Lying through a Terror Attack
- The Friars Club

Thursday, September 28, 2006

Topics:

- A Parent's Nightmare
- Spying in the Workplace
- Comedy v Country

Friday, September 29, 2006

Topics:

- Where Big Brother Watches and You Talk
- Being Mark Walberg

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FIRSTGOV.GOV	Consumer Information	:60
MYWONDERFULWORLD.ORG	Education	:60
DISASTER PREPAREDNESS: FLOOD	Safety	:60
FORCES OF NATURE: RECYCLE	Environmental	:60
EARTH SHARE CAMPAIGN	Environmental	:60
SECOND HAND SMOKE & KIDS	Health Awareness	:60
LOCAL RED CROSS: KATRINA SURVIVORS	Community	:30
FIGHT GLOBAL WARMING	Environmental	:30
GUN CONTROL	Safety/Community	:30
HURRICANE: SAVE YOUR PET	Humane Community	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:30
HIGH SCHOOL DROPOUT PREVENTION	Education	:30
BOOSTER SEAT: Monkey Bars	Safety	:30
HURRICANE MENTAL HEALTH & CHILDREN	Mental Health	:30
FATHERHOOD INVOLVEMENT	Family	:30
(NCSA) NATIONAL GUARD: In Their Own Words	Patriotism	:15
MATH & SCIENCE FOR GIRLS	Education	:30
URBAN INITIATIVE	Community	:30
EMBRACE THE CHANGE: HIRE DISABLED	Community	:30
MARCH OF DIMES	Infant Health	:30
WILDFIRE PREVENTION	Environmental	:30
SAVE AND INVEST.ORG	Consumer Awareness	:30
SUPPORT AMERICAN RED CROSS	Community	:30
(NCSA) SC TECH COLLEGE #2	Education	:30
STEROID-FREE	Health	:30
BOXING: COMMUNITY FOR DRUG PREVENTION	CommunityWell-Being	:30
WHOLE NEW GAME--TEENS	Family/Community	:20
CHILDHOOD ASTHMA	Health Awareness	:20
VETERANS AFFAIRS: From Every Corner	Patriotism	:20
TAKING CONTROL OF SICKLE CELL DISEASE	Health Awareness	:20
AIM HIGHER: COLLEGE	Education	:15
DOMESTIC VIOLENCE: FATHER & SON	Awareness	:15
DRIVING BUZZED: "HOUSE PARTY"	Safety	:15
LIFELONG LITERACY	Education	:15
WEAR A LIFE JACKET	Safety	:15
CAR CARE	Consumer Awareness	:15
ABROR DAY: TREES FOR AMERICA	Environmental	:15
CHILD OBESITY PREVENTION "Grandpa"	Health	:15
BOYS & GIRLS CLUB NATIONAL HOTLINE "Robo"	Community	:15
WHEN YOU REALLY LISTEN, LOVE IS HEARD	Family	:10
CAFETERIA "Reaching Out"	Community	:10
(NCSA) COAST GUARD: Shield of Freedom	Patriotism	:60